

FREE



FREE

IS PROUD TO HOST:

***Understanding Microsoft Licenses
to Save Big Money***

To Be Held

Tuesday, November 14, 2006 at 1:00PM

Liberteks' Store, 1648 Western Ave, Albany

(across from the Crossgates Mall Entrance)

Presentation to start at 1:30

Every dollar spent on IT is worth much more than a dollar. Stop throwing those dollars away! Attend this 90 minute session to learn how to save money on your Microsoft software and get the most from every budget dollar you spend.

We'll cover some of the most common mistakes and questions we receive, including:

- What is the difference between OEM, Retail Box, and Volume Licensing
- How your choice of OEM, Retail Box, or Volume Licensing can **DRASTICALLY** affect what you can do with your software
- How Microsoft Office, Windows, and Small Business Server are licensed (the right way)
- Which licensing programs do you qualify for and what is the difference between Open Business and Open Value
- What is Software Assurance really?
- Why are people buying too many software licenses? (Really, some people are!)
- What is a CAL and why should you know this?
- How you may already own the rights to Office 2007 and Windows Vista and not even know it
- How to get Office 2007, Windows Vista Enterprise, and a Windows Small Business Server Client Access License for less than a daily cup of coffee
- And much, much more!

Join Eric Ligman, Microsoft Senior Manager of Community Engagement on the US Small Business Team, for this information filled session designed to help you save money now!

Please Contact Dan Smith at 452-0550 or email him at dans@liberteks.com so that he can have a general headcount.

Invite a friend or coworker!