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LIBERTEKS ANNOUNCES smALBANY SMALL BUSINESS DAY @ NANO TECH CENTER, JULY 27

(Albany, NY) Liberteks.com will cosponsor the [5th Annual smAlbany Small Business Day](#) with the [College of Nano Science and Engineering](#) at the State University of Albany to be held on Tuesday, July 27 at 255 Fuller Rd. in Albany from 9:30 a.m. to 6 p.m., Liberteks.com President Larry Zimbler announced.

[smAlbany](#) is an annual small business expo, which will feature exhibits, workshops and speakers providing information and services on the latest trends in technology. This year's theme is 'Marketing Your Small Business with Social Media,' and the smAlbany event will also provide a jobs fair with executive recruiters and employers on hand to recruit and assist job hunters throughout the day.

"As we prepare for our fifth annual smAlbany Day, we're confident that this will be our biggest event yet," Zimbler says. "We're conducting a [survey](#) of small business leaders to gauge attitudes of the smAlbany economic climate, and we will have 33 bloggers documenting the event in all disciplines of social media, including blogs, news outlets, Twitter, Facebook, YouTube, Flickr, etc. etc."

Over 20 seminars, are planned with an emphasis on, social media, SEO, new technology, reducing business costs, management and accounting, business improving customer service, resume writing and job search skills and much more. Business owners will have the opportunity to meet and converse with fellow business associates.

"With over 200 registrants at this date, we're confident smAlbany will witness 500 or more attendees, so I encourage business owners and local professional – young and old – to register early and often," Zimbler said. "We also have a couple booths remaining for businesses so please contact us to reserve space – they're going fast."

Contact [Liberteks.com](#) at the earliest possible date to [register as an exhibitor](#).

For more information to attend as a vendor or participant, contact Dan Smith at 452-0550 x16 or visit <http://www.smalbany.org/>.